

**GEV BOARD OF DIRECTORS**

Ralph Watson CEO  
Charles Shimko  
Taren Pang  
Paul F. Kison



**AEMC BOARD OF DIRECTORS**

Kaneshka Salehi CEO  
Ralph Watson  
Charles Shimko  
Taren Pang



**GEV AND AEMC ANNOUNCE CONTRACT WITH COMMUNICATION SCIENCES INTERNATIONAL,  
NEW BOARD MEMBERS ADDED**

Oracle, AZ, January \_\_ 2010 – Ralph Watson, CEO of Global EcoVillage Corporation (GEV) and Kaneshka Salehi, CEO of Alternative Energy Motor Corporation (AEMC) today jointly announced that they have contracted with Communication Sciences International, (CSI), a global strategy, research and communication consulting firm headquartered in Raleigh, North Carolina to provide a platform and implementation plan for marketing, communication and organizational development for both corporations. GEV and AEMC also announced that Michael L. Herman, APR, S.A.G.E., Fellow PRSA, the Chairman and CEO of CSI, will be joining the Board of Directors for both Corporations. In addition, GEV announced that Kaneshka Salehi would be joining its Board as well.

GEV and AEMC announced in August of 2009 the formation of a strategic alliance between the two company's management and boards to provide synergy and strength to their combined goals of innovation and sustainability.

In making the announcement Watson and Salehi indicated that the addition of Communication Sciences International to the teams at both companies will provide the next big step in developing a blueprint for the successful opening of GEV communities nationally and internationally and the introduction of AEMC products and innovations to the marketplace. It is also intended to lead to increased communication and capitalization of their projects, products and services.

"CSI's chairman and senior consultants have a worldwide reputation for developing incredibly effective plans and programs for national and international clients." Watson said. "I have known and worked with Michael Herman for many years and have seen the success of his efforts in many of the companies with which I have been involved. He is recognized as one of the most effective international leaders in business and communication consulting in the world, and I am confident that he and his team will help speed the growth of both GEV and AEMC and strengthen our current management and delivery teams.

"We have been spending a great deal of time with the CSI team over the past several months making sure that their understanding and approach to our joint efforts in community development and transportation innovation will both support and expand the vision and programs that our two

companies have been working so hard to develop,” Salehi commented. “Our Boards of Directors are very comfortable with the expertise, experience and innovative thought that CSI adds to our efforts, and we look forward to working with them to rapidly develop our markets,” he said.

Communication Sciences International Chairman and CEO Michael Herman introduced his team members at the announcement, indicating that the firm had a network of land development, real estate, manufacturing and automotive experts built over many years and all of which were positioned to help in this effort. “It is rare to find two corporations that share both a vision and a culture of excellence such as that which we have found at GEV and AEMC,” he said. “We are already working to develop the “what’s next” steps for both organizations.”

He keyed on two integral members of the management team, Dr. Mitch Javidi and Dr. Larry W. Long.

“Dr. Javidi, Chairman and CEO of NanoPhrades Corporation, a CSI partner will serve as Chief Counsel in Strategy, Sales and Manufacturing,” Herman said. “Dr. Javidi and I have worked together for more than 25 years and I can attest that he is one of the most respected strategists and futurists in the World. His proven ability to create brands, catapult sales, spearhead operations, and drive goal achievement through focused customer centricity and innovation has been proven in industries as diverse as manufacturing, pharmaceuticals, automotive after-market, law enforcement, forensic sciences, government, and finance,” he added. “In addition, his expertise and experience in supply chain, logistics and distribution will help create solid plans for expanding and growing both GEV and AEMC.”

“Dr. Long serves as Chief Counsel to Communication Sciences International in areas such organizational development, training and research,” Herman said. “He and I have also worked together for almost 30 years with a wide range of clients. He will serve both GEV and AEMC as Chief Counsel in facilitating organizational intelligence, directing focus groups other research design and developing, coordinating and leading process action teams in marketing intelligence, information technology as well as human and organizational development, and quality management programs.”

Watson and Salehi indicated that the expansion of their boards and the development of a long-term relationship with the team at CSI is just the latest step in their efforts to position their companies as leaders in changes affecting the international business environment.

“We have spent years researching and developing an approach and a foundation that positions our companies as leaders in the areas of sustainability and innovation,” Watson said. “This is the next step in carrying that message to others and making our vision a reality.”

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#### Biographical Information:

##### **Michael L. Herman, APR, S.A.G.E., Fellow PRSA**

##### **Chairman and CEO, Communication Sciences International**

Michael Herman is Chairman and Chief Executive officer of Communication Sciences International, LLC. a company that provides specialized strategic business consulting to manufacturing and service company management teams seeking growth and excellence. He provides senior consultation services in business development, crisis management, strategic planning, media relations, organizational communication, change management, marketing and public relations/public affairs. Mr. Herman served 17 years as Chairman and CEO for Epley Associates Public Relations and as Vice Chairman for Global Development for The Catevo Group Worldwide as well as CEO of Catevo Middle East. He is an accredited member of the Public Relations Society of America (PRSA) and a member of the PRSA's prestigious College of Fellows, where he served as 2009 Chair. Early in his career, he served on the Governing Council of the International Public Relations Association and as the organization's liaison member to the United Nations Headquarters, on consultative status to the Economic and Social Council and the Office of Public Information. He has authored more than 50 nationally and internationally published articles, papers, and presentations in communication, public relations, business management and change management. He served as a member of the faculty in public relations at North Carolina State University's School of Communication from 1986 to 2000 and is currently an adjunct professor of communication and change management at Illinois State University. He currently serves on the Board of Directors for the North Carolina China Center where he serves as President and Executive Director. He holds a Bachelor of Arts in journalism and a Master of Arts in public relations from the University of Oklahoma as well as post-graduate certificates from The Wharton School at the University of Pennsylvania and The Graduate School of Business at Columbia University.

##### **Kaneshka Salehi**

##### **Architect, Inventor, Product and Interior Designer**

##### **CEO Alternative Energy Motor Corporation**

**Kaneshka (Ken) Salehi** -- Architect, Designer and Inventor, is Chief Executive Officer of Alternative Energy Motor Company. He is an internationally known specialist in organic architecture having created the sustainable design, plans, financing and marketing for the proposed mile-high Metropolis in Abu Dhabi, U.A.E. He also designed the addition of a lounge area in his Highness Prince Dr. Khalifa's palace in Dubai, U.A.E. and managed the project including design suitability and integration into the existing structure, procured materials from China and surrounding countries and hired a Canadian Construction Company, based in U.A.E to build the project. He has designed and planned Sustainable Resorts, Golf Courses, Shopping Malls, Custom Homes, and Hotels for Amri Investment Group in Abu Dhabi, U.A.E which included the designing of a one square mile master plan which was presented and marketed to more than 30 investment companies and the project management of teams of capable model builders, cad operators, finance experts, and real estate experts to help fund the project. He designed Belmont Luxury Motors, in Belmont, CA, a sustainable and alternative energy producing building for luxury autos and designed and served as construction manager for Palace Auto in Dublin California. He is also the inventor and designer of the Biruni hybrid-electric automobile the "what's next" sustainable, energy efficient and cost affordable in transportation in the United States and the world. Kaneshka studied Organic Architecture at Talliesan West (the Frank Lloyd Wright School in Scottsdale AZ), architectural design at the Harvard School of Design, and received a Masters in Organic architecture from the San Francisco Institute of Architecture and a Bachelor of Fine Arts from San Jose State University.

**(More)**

**Mitch Javidi, Ph.D.**

**Chairman & CEO NanoPhrades Corporation**

**Chief Counsel, Strategy and Sales**

**Communication Sciences International**

**Global EcoVillage, Alternative Energy Motor Corporation**

Mitch Javidi, Ph.D., serves as the Chief Counsel, for Strategy and Sales for Global EcoVillage Corporation and as Chairman and CEO of NanoPhrades Corporation, an international organization specializing in global business strategy and research. Dr. Javidi is forward-thinking and process-outcome focused. His energetic leadership has been recognized for high-profile marketing and business turnaround achievements affecting revenue, stability and profitability for many businesses. As a strategic and creative leader, he has a proven ability to catapult communication and marketing worldwide, spearhead operations and drive goal achievement through change management and innovations. Dr. Javidi is also an adjunct professor of business strategy & market research at both North Carolina State and Illinois State Universities. He is a member of the Academy of Outstanding Teachers & Scholars and has received prominent acclaim for his strategic planning initiatives. He has served more than 1800 clients and has produced more than 2780 corporate reports over the last 25 years. Additionally, he has more than 60 articles and book chapters with more than 400 national and international presentations to his credit. Dr. Javidi is an honorary member of the United States Department of Defense Special Operations.

**Larry W. Long, Ph.D.**

**Chief Counsel, Research and Development**

**Communication Sciences International**

**Global EcoVillage Corporation & Alternative Energy Motor Corporation**

Dr. Long as chief counsel for research and development for Global Ecovillage Corporation, provides organizational counsel, training, research, and facilitation for organizational intelligence, focus groups, process action teams, decision-making, strategic planning, litigation, marketing, public relations, information technology development, human and organizational development, CQI, and system alignment. He has experience as a director of public and employee relations. He completed 21 years of honorable service with the Army National Guard and is an honorary member of the U.S. Army Special Forces. He received numerous decorations including the Army Commendation Medal and the Oklahoma Army National Guard Commendation Medal. His consulting clients have included: Air Products Corporation, American Airlines, The Department of Commerce Division of Energy, Ford Motor Company, Glaxo SmithKline, The NC Department of Transportation, Praxair Corporation, Social Security Administration, the U.S. Army Special Operations Command, and the U.S. Department of Defense. Dr. Long also serves as Professor and Executive Director of the School of Communication Illinois State University. His degrees include a BS from Northwestern Oklahoma State University (*Speech, Education, Mathematics*), MS from the University of North Texas (*Communication, Educational & Psychological Research*), and Ph.D. from the University of Oklahoma (*Organizational Communication, Management, Research Methods, Computer Science*). He has published more than 40 books, book chapters and articles in national and international journals. He has presented over 100 research reports at national and international meetings. He received special recognition and awards for teaching and scholarship from the College of Humanities and Social Sciences at North Carolina State University, Central States Communication Association, National Communication Association, and Public Relations Society of America.